

BMA Brazil founded in São Paulo



*View over São Paulo city – from the
offices of BMA Brazil*

As of recently, BMA is also active in Brazil under the company name BMA Brasil Equipamentos Industriais Ltda. based in São Paulo. The activities cover three BMA business areas – Sugar and Sweeteners, Food, and Biomass – and include sales, technical assistance, project management of local services, and manufacture in Brazil.

The prospects in the largest country of South America are promising. With its more than 450 operating sugar factories, Brazil is today the largest sugar producer worldwide and offers excellent opportunities. And there are dozens of new projects at various stages of development, for which the renowned BMA technology is highly welcome. These facts alone make a local representation necessary.

In the past years, Brazil has been experiencing strong economic growth, and the country has become the sixth largest economy. This and a population of about 190 million with a constantly growing purchasing power has lead to an increasing demand for industrially produced foodstuff. BMA Brazil will build on the first successes of

BMA Nederland, who supplied a plant for the production of 9,000 kg/h of French fries to Bem Brasil. These are further aspects for the activities of BMA Brazil.

The name BMA is held in high esteem on the Brazilian market, and the experts in this field recognise the technical performance of BMA equipment. One example is the first horizontal diffuser for the production of sucrose from sugar cane, which was assembled in 1982 in Brazil, supplied by BMA in a partnership with local companies. This plant is still in operation today, confirming the high quality of the technology. Plants of this kind are known in Brazil as “BMA-type diffuser”.

There were several reasons for selecting São Paulo as the location for BMA Brazil during the first phase of foundation. São Paulo is doubtlessly the biggest financial and logistics centre in South America, where the most important representations and offices of key customers are concentrated. Moreover, it is a multicultural metropolis with a good infrastructure.

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