

Passion for Progress

Dear Reader

BMA's latest information brochure is here and we have much to tell you. Firstly, there are, of course, the large and the many smaller orders that our customers have placed with us. Each order has its own particular challenges and at BMA we want to do justice to all of them. The articles also inform you of our various projects around the world.

Secondly, you are certain to notice the large number of new developments. Whether it is the application of the tried and tested fluidised-bed steam dryers for producing bioethanol, or a completely new continuous centrifugal which passed all tests with flying colours the first time it was used, or the fact that we are able to optimise energy consumption with a new program in potato processing plants, or the introduction of BMA's own method for measuring dry substance, the essence of these developments is a large measure of creativity, commitment and passion.

Last year, Group management from all companies in the BMA Group developed a new vision for BMA. This project, like many developments, was also characterised by intensive work and focussed, heated discussions. **Passion for Progress** is the name of our new vision.

There are four pillars in this expression of our passion for progress:

First of all, there is our duty. We know that support at all levels is indispensable to our customers. That is why we stay close to them. We are always present, without the hindrance of bureaucracy; we have offices around the globe and can be contacted directly.

The second pillar is our strengths: solid experience, extensive knowledge of the market and excellent engineering. We use these to develop unique products and services, the reliability and safety of which form the basis of our customers' lasting success.

The third pillar is our thoroughness. We maintain fair, open relationships, characterised by responsibility, commitment and loyalty. Because we only win if you, our partners, also win.

And finally there is solidarity. We know our business. We have enjoyed many years of success because we constantly meet new challenges before others do. We are also very proud of our ability to come up with fresh ideas which are always a step ahead. Everything that we at BMA think and develop, produce and communicate we do with passion, openness, honesty and reliability.

We always remain focussed on achieving lasting progress and success for you.

We wish you an interesting and stimulating read. If you have any questions, please do not hesitate to contact us.

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