

BMA MENA going strong with enormous potential for the future



Mr Abdelkader

Essawabi

The BMA MENA success story continues. At times when the sugar industry was prospering, BMA MENA was able to create a sound basis for its business activities in the Middle East and North Africa and further develop its competence in the fields of engineering and consulting services, project management and local services. With a highly committed team of experienced engineers from Tunisia, Algeria, Morocco, Egypt and Germany, BMA MENA has completed various projects to its customers' fullest satisfaction in the past two years, and is therefore putting the BMA Group's strategy of local presence into practice with great success. These highly positive and promising developments not only benefit our customers for whom BMA MENA has become a reliable partner for their projects.

Consulting and engineering services, project management and after sales services are provided in close cooperation between experts from BMA MENA, BMA Nederland and BMA. This covers the strategic business field "Sugar and Sweetener" as well as the strategic business field "Food" with the applications in the potato industry.

BMA MENA provides advisory services, technical and technological solutions wherever

its customers intend to implant new production lines like Tunisie Sucre in Tunisia, to improve the productivity and quality of their production facilities like Ouest Import in Algeria, or to reduce their energy and raw material consumption as many customers in the region are doing.

BMA MENA pays special attention to high quality after sales service, which is provided by trained experts. This allows us to respond very quickly to our customers' need for on-site assistance, such as in the event of emergencies. Our experts offer inspections, diagnostic services for existing equipment, as well as recommending and supplying spare parts.

In combination with supplies from Europe, BMA MENA provides local supplies and engineering services and supplements BMA supplies so that customers receive comprehensive and complete solutions for their needs.

Customers like Tunisie Sucre (Tunisia) selected BMA MENA as their strategic partner for developing their projects. Our references include Savola (Saudi Arabia), Cevital (Algeria), Cosumar (Morocco), ESIIIC, Nile Sugar, and United Sugar Company Egypt (Egypt), ASR (Yemen).

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